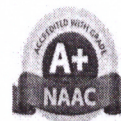




**SHRI GNANAMBICA DEGREE COLLEGE MADANAPALLI
(AUTONOMOUS)**



SEMESTER-I

**COURSE 1: BUSINESS ORGANIZATION AND MANAGEMENT
(W.E.F.2025-2026)**

PROGRAM – B.COM (CA) HONORS

Theory

Credits: 4

4hrs/week

Course Objectives

This course is designed to:

- Acquire conceptual knowledge of business and the formation of various business organizations.
- Provide insights into mergers, acquisitions, CSR practices and quality management concepts.
- Develop understanding of key management functions.
- Understand motivation and leadership theories and
- Understand line and staff relationships and gain insights into the control process.

Course Outcomes (COs)

Upon completion of this course, students will be able to:

CO1: Identify and differentiate various forms of business organisations including P4 models and franchising systems

CO2: Analyse the impact of business environment factors like mergers, acquisitions, and CSR on organisational sustainability.

CO3: Demonstrate knowledge of key managerial functions including planning, delegation, decision-making, and organisational structure.

CO4: Apply motivation and leadership theories to workplace scenarios and assess their implications on employee performance.

CO5: Develop foundational skills in business analysis using tools such as SWOT, TQM, and quality circles.

Unit 1: Introduction to Business:

Sole-proprietorship ,Features , Merits &Demerits-Partnership , Features, Merits & Demerits – Joint stock companies , Features, Merits &Demerits -Differences between Private & Public Company – concept of One Person Company – Co-operative Societies,Features,Merits & Demerits-Concept of P4 (Public-Private-PeoplePartnership Model)-Franchisiny-Business Chains-Introduction to E-Business & its Features



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Unit 2: Business Environment:

Meaning & Definition of Business Environment-Internal & External factors influence Business Environment- Meaning of Mergers ,Acquisitions& Take overs-Corporate social Responsibility (CSR-examples with reference to AP)-Total Quality Management (TQM)-6 sigma, Kizen & Quality circles.

Unit 3: Introduction to Management:

Meaning & Definitions of Management-Functions of Management-Principles of Management-Meaning & Definitions of Planning- SWOT Analysis-Short term & Long term planning-Definition & Meaning of Decision Making-Definition & Meaning of Delegation of authority-Definition & Meaning of Decentralisation-Definition & Meaning of Departmentation.

Unit 4: Staffing & Controlling :

Line & Staff relationship-Meaning & importance of controlling-Process of controlling-Different types of controlling techniques-Budgeting control.

Unit 5: Motivation & Leadership:

Maslows Hierarchy need theory of Motivation-Douglas McGregars theory of X & theory of Y of MotivationMcClelland's Need for achievement theory of-Meaning of Leadership & Definition-Different styles of leadership.

Activities:

- Assignment on business organizations and modern business.
- Group Discussion on factors that influence plantlocation • Seminars on different topics related to Business organization • Case studies of successful corporate/business heroes.

Reference Books:

1. Gupta, C. B. (2014). Business organisation. Mayur Publication.
2. Singh, B. P., & Chhabra, T. N. (2014). An introduction to business organisation & management. Kitab Mahal.
3. Sherlekar, S. A., & Sherlekar, V. S. (2000). Modern business organization & management: Systems approach. Himalaya Publishing House.
4. Bhushan, Y. K. (Year Unknown). Business organization. Sultan Chand & Sons. (Please insert the year if available.)
5. Prakash, J. (Year Unknown). Business organisation and management (Hindi and English ed.). Kitab Mahal Publishers.



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SEMESTER-I

**COURSE 1: BUSINESS ORGANIZATION AND MANAGEMENT
(W.E.F.2025-2026)**

PROGRAM – B.COM (CA) HONORS

Time:3hrs

Max Marks:70

SECTION -A

(4X5=20)

Answer any FOUR of the following. Each Question carries FIVE MARKS

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

SECTION -B

(5X10=50)

Answer any FIVE of the following. Each Question carries TEN MARKS

- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.



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SEMESTER-I

**COURSE 1: BUSINESS ORGANIZATION AND MANAGEMENT
(W.E.F.2025-2026)**

PROGRAM – B.COM (CA) HONORS

MODEL QUESTION PAPER

Time:3hrs

Max Marks:70

SECTION -A

(4X5=20)

Answer any FOUR of the following. Each Question carries FIVE MARKS

1. What is Business ?
2. P₄
3. Franchising .
4. TQM .
5. SWOT Analysis .
6. Budgetary control .
7. Leadership.
8. Motivation .

SECTION -B

(5X10=50)

Answer any FIVE of the following. Each Question carries TEN MARKS

9. Elucidate the characteristics of a Joint Stock Company.
10. Make a distinction between a Private & Public Company.
11. Discuss the internal factors that influence Business Environment.
12. Explain Mergers, Acquisitions & Business takeovers.
13. Narrate the 14 principles of Henry Fayol of Management.
14. Give an account of functions of Management.
15. Describe the Merits & Demerits of Line & Staff Organisation.
16. Enumerate the meaning & importance of controlling.
17. Explain Maslows hierarchy need theory of Motivation.
18. Elucidate different styles of Leadership.



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