

SET - 1

Total no of pages: 01

Subject code: 2-1-101-25

SHRI GNANAMBICA DEGREE COLLEGE: MADANAPALLE
(AUTONOMOUS)

Four Year Honors Degree Regular Examination January – 2026

Semester -I

Subject: BUSINESS ORGANIZATION AND MANAGEMENT

Program: B.COM (CA) HONORS

(Under CBCS New Regulation w.e.f the AY 2025-26)

Max. Marks: 70

Duration: 3 Hrs

SECTION -A

Answer any **FOUR** of the following. Each Question carries **FIVE MARKS** (4X5=20)

1. Special Features of Private Company.
2. Concepts of P4.
3. What is Corporate Social Responsibility?
4. What is Total Quality Management (TQM)?
5. SWOT Analysis.
6. Budgetary Control.
7. Line and Staff Organization relationship.
8. Theory “X” and Theory “Y “of Motivation.

SECTION -B

Answer any **FIVE** of the following. Each Question carries **TEN MARKS** (5X10=50)

9. What is E-Business? and explain its characteristics.
10. Describe the advantages & limitation of co-operative societies.
11. What is TQM? Explain 6 Sigma, Kaizen & Quality circles techniques of TQM.
12. Explain the factors influencing the business environment.
13. Discuss about short – term & long-term planning.
14. Define and explain about decentralization.
15. Explain the merits and demerits of Line & staff relationship.
16. Describe the important controlling techniques.
17. What is Douglas Mc Gregor theory of X & Y of Motivation.
18. Define and explain the leadership in Management.