

SET-1

Total no of pages: 1

Subject code: 5-1-102-25

SHRI GNANAMBICA DEGREE COLLEGE: MADANAPALLE
(AUTONOMOUS)

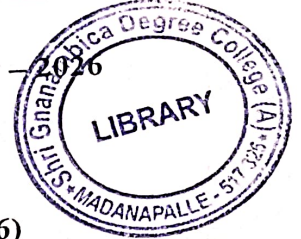
Four Year Honors Degree Regular Examination January - 2026

Semester -I

Subject: PRICIPLES OF MANAGEMENT

Program: BBA

(Under CBCS New Regulation w.e.f the AY 2025-26)



Duration: 3 Hrs

Max. Marks: 70

PART-A

ANSWER ANY FOUR FROM THE FOLLOWING.

4X5=20

1. Distinguish between management and administration.
2. Explain the steps involved in the planning process.
3. Distinguish between formal and informal organization.
4. Write a short note on matrix organization.
5. What is motivation? State its importance in management.
6. State any five barriers to effective communication.
7. Write a short note on cost control.
8. Explain the importance of controlling in management.

PART-B

ANSWER ANY FIVE FROM THE FOLLOWING

5X10=50

9. Explain the different levels of management and their responsibilities.
10. Describe the functions of management with suitable examples.
11. Explain the steps involved in MBO with suitable examples.
12. Define planning and explain its nature and significance in detail.
13. Discuss centralization and decentralization of authority.
14. Describe different types of organizational structures
15. Explain Maslow's hierarchy of needs theory with suitable examples.
16. Explain the communication process with a neat diagram.
17. Describe productivity management and its role in organisational efficiency.
18. Discuss budgetary control as a technique of controlling.